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FRENCH PATHWAY TO GLOBAL EDUCATION PROGRAM

Promoting French language in India as a gateway to
affordable higher education opportunities in France
and Europe

OUR TRUSTED PARTNERS AND ECOSYSTEMS



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Executive Summary

The international-education landscape is shifting decisively — and the window for forward-thinking Indian schools is open right now.

While families spend ₹80–120 lakh on a degree in the USA, UK, or Australia, France offers world-class public higher education for a fraction of the cost. From September 2026, differentiated tuition for non-EU students is about €2,895/year for a Bachelor (≈ ₹2.7 lakh) and €3,941/year for a Master (Decree 2026-385) — a 70–80% saving versus Anglophone destinations.

This is not a future opportunity. It is happening now.

THE MACRON–MODI MANDATE — A GOVERNMENT-BACKED OPPORTUNITY

Announced in the Macron–Modi joint statement of 26 January 2024, the Classes Internationales programme welcomes India's strongest school leavers to France regardless of their French level. The stated goal: 30,000 Indian students in France by 2030 (from roughly 10,000 today). India is the world's largest beneficiary of French academic scholarships (Charpak, Eiffel).

Le Frehindi is India's first Atout France-licensed Indo-French organisation — positioned at the intersection of French university pathways (public and private), DELF certification, and France mobility networks. **We are not a coaching centre: we are a progression partner embedded inside your school.**

CORE POSITIONING STATEMENT

The Le Frehindi Global Careers Pathway helps your school answer CBSE 2026-27's call for multilingual, multidisciplinary, vocational and experiential learning — without disturbing your language framework or board preparation. Delivered as an additional language and skills track for Classes 9–12, it takes students from their first words of French to DELF certification (A1→B2), while building real capability in tourism, hospitality, communication, AI and global careers. It connects directly to France's Macron–Modi-backed Classes Internationales pathway — a credible, affordable route to a European degree, with your school named as the institution that opened the door.



CBSE 2026-27 POLICY ALIGNMENT

Effective **1 July 2026** (from Class IX), CBSE mandates three languages — R1, R2, R3 — with the binding rule that **at least two be native Indian languages**. R3 is internally assessed, appears on the certificate, and carries **no Class 10 board exam** and no fail-gate. The fear of an “extra board burden” disappears.

THE COMPLIANT POSITIONING

In an English-medium school, English (R1) takes the non-Indian slot, so R2 and R3 must both be Indian. We therefore offer French as an additional (4th) language and skills pathway — explicitly permitted by the circular, replacing no Indian language and disturbing nothing. French can occupy R3 only where R1 and R2 are already both Indian languages — a per-school exception to verify, never the default.

What this programme lets you claim safely

- French as an enrichment / 4th additional language, timetable-integrated and fully CBSE-compliant.
- A CEFR A1 → B2 progression mapped to DELF (administered under the French Ministry of Education, recognised in 175+ countries).
- A careers & skills spine (tourism, hospitality, communication, AI, marketing, retail, wellness) aligned to CBSE’s vocational and experiential direction.
- A higher-education readiness pathway to France via the government-backed Classes Internationales programme.

WHY FRENCH — AND WHY NOW

Anglophone destinations are losing ground: rising fees, visa restrictions, and uncertainty. France and Germany are the two European destinations tied to India by bilateral agreements. Germany requires B1–B2 German; France has created a path open to complete beginners — a decisive advantage for Indian school students.



Destination	Annual tuition (Bachelor)	Visa stability	Post-study work
USA	₹25–50L/yr	F-1 delays, uncertainty	OPT: 1–3 years
UK	₹18–30L/yr	Recent restrictions	2 years (Graduate Visa)
Australia	₹16–28L/yr	Visa 485 delays (5 months+)	2–4 years
Canada	₹15–25L/yr	Intake-cap restrictions	PGWP: 3 years
Germany	₹0–1.5L/yr	APS required, structured	18-month job-seeker
France	₹2.5–3.5L/yr	Modi–Macron backed	Post-study scheme

The Classes Internationales advantage

- Many leading French universities offer a dedicated foundation year for Indian students - open to complete beginners, with French taught on-site from A0.
- No entrance exam: selection is based on academic excellence.
- Students at A2 or above (our Class 9–10 graduates) skip the foundation year and enter the Bachelor directly — a saving of roughly ₹8–15 lakh for the family.

THE 5-YEAR CIRCULATION VISA — STATED ACCURATELY

This is a short-stay Schengen visa (90 days / 180), available only to Master's-level alumni and above who have studied at least one semester in France. It is neither a work permit nor a residence permit: it is a long-term family benefit, not a direct outcome of school.



THE PATHWAY — CLASSES 9 TO 12

The CEFR level rises each year; a parallel skills strand keeps the pathway experiential and CBSE-aligned. Pace is deliberately lighter during the board years (Classes 10 and 12), with intensity moved to vacations and weekends.

Class	DEL F	Language outcome	Skills strand	Portfolio output
Class 9	A1	Confidence, self, culture, basic interaction	Intro to tourism & global awareness	A1 speaking video + “culture passport”
Class 10	A2	Everyday fluency; DELF A2 readiness	Intercultural communication; hospitality role-plays	DEL F A2 + bilingual e-portfolio
Class 11	B1	Independent & early academic French	Career exploration; CV / SOP foundations	B1 + draft CV + career map
Class 12	B2/Adv.	DEL F B2; academic & interview French	Campus France readiness; interview	B2 + Campus France dossier + showcase

Parent benefit by class: (9) motivating early wins · (10) a globally recognised certificate by age 15–16 · (11) a saved foundation year worth ≈ ₹8–15L · (12) a costed, credible France plan in hand.

School benefit by class: (9) differentiated offering + 4-year retention hook · (10) certificate-ceremony milestone · (11) university-pathway credibility · (12) a documented admissions story.



DELIVERY MODELS

All models share the same curriculum, faculty pool and DELF infrastructure. The school chooses by its biggest constraint — timetable, teacher availability, or family willingness-to-pay.

Model	Best for	Weekly load	Watch out
Full school-integrated	Elite / international-dept schools	2 in-school sessions	Hardest slot to win; pitch last
Hybrid (1 in-school + 1 online)	Most tier-1/2 schools — the default	1 in-school + 1 online	Needs a reliable room + device
Fully online weekday	Schools with no spare slots / faculty gaps	2 online	Lower stickiness; add on-site events
Weekend only	Board-pressured, coaching-heavy cities	Sat + Sun	Attendance dips near exams
Weekend + bootcamp	Parents wanting faster DELF	Weekend + termly intensives	Pricing & fatigue management
Class 12 B2 intensive	Late entrants chasing a France seat	Compressed + weekend	Manage B2-in-one-year expectations
Vacation immersion	All schools, as an accelerator add-on	Summer / winter camps	Logistics; strong upsell margin
India + France mobility-linked	Premium / flagship cohorts	Programme + 1–2 wk France trip	Highest-trust, highest-margin; lead time

ASSESSMENT & CERTIFICATION (DELF)

The programme follows international CEFR standards and prepares DELF certification at every stage. DELF is administered under the French Ministry of Education and recognised in 175+ countries — a permanent credential on the student's record, and a visible annual milestone for families.



Class	Level	"France pathway" benefit
Class 9	DELF A1	Eligibility for the Classes Internationales foundation year
Class 10	DELF A2	Exemption from basic placement tests in France
Class 11	DELF B1	Skips the Classes Internationales foundation year
Class 12	DELF B2 / advanced	Direct Bachelor admission (French public universities)

VOCATIONAL & INDUSTRY INTEGRATION

French is the spine; skills are the muscle. The career strand gives the pathway the experiential dimension CBSE expects.

BRAND-USE GUARDRAIL

The companies below are illustrative case anchors only. No partnership, endorsement, or visit access is claimed without separate written confirmation. They serve as case studies, guest-session themes, and project briefs — not logos on a brochure



Vertical	How it shows up
01 • Tourism	France tourism ecosystem, itinerary design, cultural guiding. Project: design a 5-day France itinerary in French.
02 • Front office	Hospitality etiquette, guest handling, hotel vocabulary, front-desk role-plays (hotel groups as case studies).
03 • Marketing & sales	French luxury / lifestyle / sport brands as case studies; AI-assisted campaign design; student pitches.
04 • Retail	French retail presence in India: observation projects, customer journey, product vocabulary.
05 • IT & digital	CRM, websites, digital comms, automation basics; "run a French micro-brand online" project.
06 • Artificial intelligence	AI for language practice, tourism content, sales and the career portfolio — in line with Le Frehindi's AI-first DNA.
07 • Beauty & wellness	France–Ayurveda wellness bridge; branding & communication; global wellness careers.

Each vertical feeds one portfolio artefact per year, so the “skills” claim is evidenced — not merely asserted — when a principal or parent asks what students actually produce.

INDUSTRIAL VISITS & MOBILITY



Mode	What it is
In India	France-linked institutions (Alliance Française, IFCCI-member firms), guest lectures, virtual masterclasses. Low cost, high credibility.
In France	Mobility trips (Model 8): campus visits, cultural immersion, a guided "study + see" week. The flagship trust-builder, top margin.
Virtual exposure	Live / recorded sessions with the France-based team and alumni — scalable to fully-online schools.
Showcase & certification	Annual student showcase + DELF certification ceremony — the engine of word-of-mouth and family re-enrolment.

The principle: every term ends with something visible — a certificate, a showcase, a trip, a portfolio. Visible progress justifies the fee and prevents the “just another coaching class” perception.

FACULTY & TEACHING MODEL

Our pool combines DELF/DALF-certified Indian educators and native French faculty (online or in person), all trained in Le Frehindi’s standardised methodology. The school’s academic reputation is never at risk.

The rotational faculty model — why it is sustainable

One DELF-certified teacher is deployed across 2–3 partner schools in a city, with slots aligned for an efficient day. The shared cost gives the school quality teaching at a fraction of a direct hire — Le Frehindi absorbs HR, payroll and compliance. The school gets premium faculty without managing a single employment contract.



IMPLEMENTATION ROADMAP

Timing	Activity	Responsible
Week 1	Management briefing (30 min, in person or video)	Le Frehindi + School
Week 2	Parent orientation session (optional – builds enrolment)	Le Frehindi
Weeks 2–3	Model selection, contract finalisation, timetable slot	School + Le Frehindi
Weeks 3–4	Faculty assignment, annual plan shared, materials prepared	Le Frehindi
Month 3	First review with the school coordinator	Le Frehindi Academic Lead
Months 4–6	Programme launch – first batch	Le Frehindi faculty
End of Year 1	DELTA A1 exam coordination and certification	Le Frehindi

PILOT MODEL — 6 MONTHS, ONE SCHOOL



Element	Detail
Scope	Class 9 (preferred). Minimum batch 15–30 students. Hybrid (1 in-school + 1 online), 2 short sessions/week.
Faculty	One DELF-certified rotational teacher + a named Le Frehindi coordinator. Standardised plans, monthly review.
Student outputs	A1 milestone, one culture/tourism project, a short bilingual portfolio by month 6.
Set-piece events	One parent orientation (month 1), one industry/guest session (month 3), one final showcase (month 6).
Metrics	≥ 80% retention, ≥ 75% A1-ready, ≥ 4/5 parent satisfaction, ≥ 1 testimonial, conversion to a full-year agreement.
Commercial	Model 1 rate (₹30,000/mo) or reduced first-cohort entry. Goal: a reference school + a case study.

COMMERCIAL STRUCTURE & PRICING

Schools benefit operationally and financially. Le Frehindi charges a transparent monthly base fee to the school; the school sets its own family-facing fee above that base and keeps the margin — no investment in curriculum, staffing, or DELF infrastructure.



Model	Le Frehindi base fee (monthly, + GST)	Students (min.)
Model 1 · Single batch	₹30,000/mo + GST	10–30
Model 2 · Dual batch	₹50,000/mo + GST	up to 60
Model 3 · Half-day institutional	₹75,000/mo + GST	up to 120
Model 4 · Weekend	As Model 1 or 2, by number of batches	up to 60

How the school earns: schools typically mark this up as a co-curricular fee, retaining a 25–40% margin. Example — 30 students at ₹1,500/month collect ₹45,000; the school pays the applicable base (₹30,000 + 18% GST) and keeps the rest. The final student fee is entirely at the school's discretion. Collection can be school-managed or direct (the school earns a revenue share per enrolled student). DELF exam fees are paid separately by the student.

Which pricing model fits which school

School type	Best pricing model	Why it fits
Elite private	Premium cohort + mobility add-on	Parents pay for differentiation & the France trip; protects exclusivity.
International dept	Full school-integrated, school-paid	Folds into existing global-programme fees; marketed as flagship.
Tier-1	Hybrid school-parent split	Shares cost, keeps per-family price soft, school keeps margin.
Tier-2	Parent-paid weekend academy	Lowest friction on timetable & budget; opt-in demand.
Budget-aspirational	Annual subscription, fully online	Keeps base cost low; aspiration high, willingness real if priced right.



Fee benchmark vs comparable programmes

- German (Goethe/DAAD): ₹6,000–15,000/mo — external centre, no school integration.
- English (British Council): ₹3,000–8,000/mo — language only, no university pathway.
- USA-pathway coaching (SAT/ACT): ₹8,000–20,000/mo — exam prep only.
- **Le Frehindi French Pathway**: ₹1,200–2,000/student/mo — DELF guidance and France-university preparation included. Parents pay for a credential AND a pathway, not just a language class.

PARENT ORIENTATION PLAN

Three levers: **an affordable global future, a real credential, and “it won’t hurt the boards.”** Open with aspiration, close with reassurance.

Five parent-facing taglines

- A European degree — at India-affordable cost.
- From the first bonjour to a French university seat.
- A global head-start, without touching board prep.
- DELF-certified by Class 10. France-ready by Class 12.
- The language that opens Europe — taught inside your child’s school.

Five open-house presentation points

- The France cost story — one slide: UK/US/Australia vs France tuition.
- The Classes Internationales pathway — Macron–Modi-backed; A2+ skips the foundation year.
- “It won’t hurt the boards” — internal assessment, no board exam, lighter board-year pace.
- The certificate ladder — show a real DELF certificate; tangibility closes parents.
- The school’s role — “your school opened this door.” Pride sells.

SCHOOL RESPONSIBILITIES

The school provides: a classroom, a timetable slot, a coordinator point-of-contact, and the students. We handle everything else.



LE FREHINDI RESPONSIBILITIES

- Curriculum design, lesson planning and academic delivery
- Teacher recruitment, certification verification and training
- DELF exam registration, preparation and coordination (with Alliance Française)
- Parent communication: monthly reports, milestones, orientation sessions
- Attendance and performance tracking
- Backup faculty deployment within 7 working days
- University guidance for Classes 11–12 (Campus France, scholarships)
- Cultural immersion and Indo-French exposure events

RISK MANAGEMENT

Risk	Our structural solution
Teacher absent / ill	Bench strength — replacement guaranteed within 7 working days.
Teacher leaves / resigns	Same curriculum from our certified pool — no break in student progression.
Quality inconsistency	Standardised lesson plans, shared tracking, monthly reviews by the academic lead.
Board year (Class 10/12)	Pace deliberately reduced during board-prep months — students are not overburdened.
Loss of momentum	Annual DELF certification creates a natural milestone and family re-commitment.



SUCCESS METRICS

- Cohort retention $\geq 80\%$ year-on-year
- DELF pass rate by level (A1 $\rightarrow$ B2)
- Parent satisfaction $\geq 4/5$ at milestone reviews
- CEFR progression on plan with the annual schedule
- At least one testimonial and one completed Campus France dossier per Class 12 cohort

WHY LE FREHINDI — OUR UNIQUE POSITION

There are dozens of French coaching centres in India. There is only one Le Frehindi.

Our credential	What it means for your school
Atout France Licence (IM 075180103)	The only Indian organisation with the French government tourism & education licence — a licensed institution, not a coaching centre.
APST Member (France)	Member of France's leading association of student-travel and education professionals — direct access to French institutions.
Paris & Lyon offices	Real presence in France: relationships with universities, Campus France and the Classes Internationales network.
L'Association Frehindi	A registered French association — events, cultural programmes and student support in France itself.
Frehindi Education Pvt. Ltd.	A registered Indian company — full legal structure and GST-compliant invoicing.
14-year track record	30,000+ students reached; school partnerships across multiple cities; DELF coordination history.
French Spell Bee	India's largest French competition for school students — recognition with parents and educators.
NEP 2020 & CBSE alignment	Deep knowledge of Indian curriculum realities — designed around CBSE/ICSE/IB structures.



Teacher Partnership Model

Strengthening French Language Education Through Collaboration

The France Pathway Program is designed to **work alongside existing French teachers, not replace them.**

Where a university already has French faculty or language instructors, Le Frehindi adopts a collaborative implementation model that recognises their expertise and integrates them into the programme.

Areas of Collaboration

Existing French teachers may contribute to:

- French language instruction
- Speaking and conversation practice
- Weekend or evening support classes
- DELF examination preparation
- Cultural orientation sessions
- Academic language reinforcement
- Student mentoring
- Additional pathway-related workshops

Role of Le Frehindi

Le Frehindi complements institutional teaching by providing:

- Structured curriculum framework
- Programme coordination
- Teaching resources and learning materials
- Faculty orientation (where required)
- France higher education guidance
- Campus France awareness
- International mobility counselling
- Employability and career readiness modules
- Discipline-specific French pathway mapping

This collaborative approach strengthens existing French language capacity within the university while creating additional opportunities for faculty engagement, student support, and institutional development.



NEXT STEPS — STARTING THE PARTNERSHIP

THE FIRST-10-SCHOOLS ADVANTAGE

Le Frehindi is launching this programme with a curated cohort of 10 partner schools: priority faculty placement, reduced entry cost, a dedicated coordinator and co-branding on all India–France communications. Not open-ended — we are building a curated network, not a mass-market product.

What we ask of the school

- A timetable slot (2 sessions per week).
- A coordinator point-of-contact for scheduling and parent communication.
- A willing cohort of 15–30 students for the pilot batch (Class 9 preferred).
- A signed programme agreement (1-year renewable contract). Nothing else — we handle the rest.

Ready to build a French pathway for your students?

Contact us for a principal briefing at your school.

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